

CREATING SOULFULLY  
IMMERSIVE COACHING  
EXPERIENCES, RETREATS  
+ CORPORATE CULTURAL  
CHANGE SINCE 2010.

# WHY BECOME A SOUL COACH

[WWW.KYLATUSTIN.COM](http://WWW.KYLATUSTIN.COM)

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# WHY PRESS PLAY ON COACHING

"PLAY IS THE HIGHEST FORM OF RESEARCH" ALBERT EINSTEIN

Soul Coaching® is a wonderful pathway that allows you, and your clients, to "hear" the yearnings of our soul. It is a proven methodology designed for anyone seeking phenomenal spiritual, mental, emotional and physical cleansing, renewal and transformation.

- It's a unique system and methodology that aligns one's inner spiritual life and dreams with their outer life
- It's a way to release mental & emotional stress & clutter that holds us back our life's true calling
- It allows us to listen to what's inside so we can discover who we are truly meant to be

The following is a short list of some of the life-changing, powerful processes and techniques you will be learning and gaining access to ...

- Empowering and practical strategies, techniques and solutions to change clients lives and the meaning of traumatic past events
- Assisting clients to dissolve doubt, limitations, fear, judgment and comparison to create the life of their dreams and Press Play on their authentic soulFULL passion and purpose
- Discovering powerful magnetism and manifestations tools to use in your business and with clients
- Learning to perform deep and profound soul clearings
- Walking away with the outline and foundation for 4 x 28 Soul Coaching programs you can promote to your clients right away
- Designing and plan a successful coaching business set, structure and plan to own and get your unique message out into the world
- Learning how to get your client into a deeply relaxed state easily and effortlessly using kinesthetic and fractional technique
- Understanding how to utilize ancient breath methods for deepening the journey

**Our 28-Day Soul Coaching® Programs** - What they include; How to take clients through the program & what to charge.

- 28 Day Soul Coaching program
- 28 Day Unlock the Secret Messages of Your Body, for health & vitality, with audio files to support each day's practice
- 28 Day or Week Empowered Potential Program for Corporate business and teams
- 28 Day Empowerment Program for Women in Shelters
- 28 Day Letting it Go for weight loss program
- 28 Day Letting it Go for weight loss program
- Many other programs, workshops and tools to help you and your clients.

200+ Practical Coaching Activities you can intuitively choose to get the greatest outcome for your clients.

**Our growing soul and heart centred community of over 700 Soul Coaches** - All graduates are invited to join our Soul Coaching® community of Master Teachers, Advanced Soul Coaches, and Certified Soul Coaching® Practitioners via our international Linn Academy Private Facebook Group. This group connects, shares coaching and business ideas, has free webinars and markets your coaching workshops and programs to our broader public community.

In training with Kyla you will also have access to market your programs and events within her online ilovelife community with over 55k followers.

"PRESSING PLAY, PAUSE AND CHOOSING KINDNESS ARE NO LONGER LUXURIES, THEY ARE ESSENTIAL TO OUR PERFORMANCE, MENTAL HEALTH & WELLBEING," KYLA

# COACHING

## WITH SOUL CHANGES LIVES FOREVER



### Challenge, Support, Empower and Ignite Your Unique Clients Potential, And Wellness, From the Inside, Out

#### How To Building Your Successful Coaching Practice

- Crafting and blessing a successful business plan.
- Effectively getting your message into the world.
- Strategies for increasing your business.
- Components of an effective social media platform, website and brochure
- Successful online and offline marketing strategies.
- Promoting your business through introductory lectures and free workshops.
- Choosing the best location for your classes.
- Initial Class development ideas.

#### How to convert your audience into clients.

- Creating client profile forms.
- Expanding your prosperity as a professional Soul Coach.

#### How To Create an Extraordinary Coaching Relationship

- How to use an inquiry process to access astonishing answers from the soul.
- Learn eight powerful resolution techniques, are the most powerful and effective life changing questions to ask, and what to NEVER ask.
- Discover how your clients can integrate their soul messages into their lives.

#### How To Do Soul Coaching® Methods In A Private Practice

- Guide clients through the proven soul coaching program, adding your own profound meditative Soul Journeys in a private setting.

#### Vision Board/Soul Coaching Collage® is and How to Facilitate a Workshop

- You'll be learning various new techniques to add to your toolset as a Soul Coach including the Sacred Soul Coaching Collage®

#### How to Create Effective Soul Journeys; a Sacred Guided Meditation

- One of the unique methods used by soul coaches is a process called a soul journey. It is a unique guided interactive visualization meditation that allows one access to deep and profound hidden messages, clarity, peacefulness and empowerment.

#### How To Get Your Client's Into A Deeply Relaxed State with Hyper-Relaxation Techniques

- We'll go over how to get your client into a deeply relaxed state easily and effortlessly using kinaesthetic and fractional techniques.
- Understand how to utilize 7 ancient Hyper-Relaxation breath methods for deepening the journey.

# COACHING

## WITH SOUL CHANGES LIVES FOREVER



### **Soul Coaching® Soul Journey Scripts to Facilitate Client's Meeting their Soul Guides**

Learn the five most valuable phrases and specific words to use.

How to use an inquiry process to access astonishing answers from the soul.

Learn eight powerful resolution techniques, including taking clients into past timelines to rewrite, resolve and reset beliefs holding them back..

### **Using Sound for Clearing Space and Energy**

Learn to perform in-depth and profound clearings using ancient bell techniques

### **How To Properly Integrate Other Modalities Within You Client Sessions**

Understand how integrating your prior experience within other careers, roles and experiences, plus any other modalities you might have studied can contribute to a better environment for coaching and your client, and how to use them properly.

Including Energy Healing, Essential Oils, Aromatherapy, Touch Therapies, Massage, Naturopathy, NLP, Business Coaching, Counselling and Psychology

### **Insights Into Creating Sacred Altars and Tools for Manifestation and Powerful Intention Setting**

We'll go over the importance of clearing the space, choosing sacred items and how to arrange and maintain the altars.

### **Proven Techniques For Building Instant Rapport with Clients**

An essential step as a coach is to be able to immediately create a feeling of safety and rapport with your client. In this course, you will learn 18 little-known techniques that will allow you and your client to feel an instantly warm and loving connection.

### **Creating Sacred Space for Private and Classroom Sessions**

- Learn how important the coaching environment is to the results that are created
- Understanding the mystical meanings of the four elements and how to utilize these deeper forces in your sessions.
- Learn how to create an environment that provides the maximum healing energy and transformation for your courses. Discovering how to clear a space and spiritually cleanse yourself (and your client) before and after a coaching session
- Learn feng shui secrets to make your coaching sessions and workshops even more effective

Upon graduation, you will be a part of the Soul Coaching® Community, where you can connect with over 700 practitioners from all over the world, people with like minds, wisdom and huge hearts! You can market yourself through our website and other social media outlets, gaining clients from all over the world. You will have that opportunity to write for our newsletter, be featured on our website and social media, and list your events on our page. You can participate in conferences and other activities with Soul Coaching Practitioner which we consider like a family.

Another excellent aspect of our school is our system is trademarked. A Soul Coaching® Practitioner is one who holds our values and mission, uses our processes, and our trademarked process is referred to often by Denise Linn on her Hay House Radio Show, and in all her Soul Coaching® oriented books and products. Our community is growing more and more every day, and allowing Soul Coaching® to become a recognized ethical system within the spiritual, coaching and business community.

# KYLA TUSTIN

## YOUR SOUL COACHING MASTER TRAINER

### More about Kyla Tustin – Cultures of Wellness and Innovative Leadership Consultant, Coach and Trainer

Ex – investment banker turned cultural transformation expert. Kyla shares the secrets to creating seriously “playful” and sustainable innovation, leadership and wellness change. Supporting your team to wake up, turn up & complete their day productively happy and healthy. With her expert troop, Kyla creates bespoke solutions and immersive workshops and experiences that are engaging and FUN. Her decade of cultural change experience, combined with a secret blend of strategy and purpose, connection, creativity and wellness will inspire practical action towards a thriving leadership vision, outcomes and team culture. Your team will walk away from these once in a lifetime experiences ignited with confidence, greater communication and armed to make real behaviour change transformations.

She has over a decade of International Coaching, Consulting and Facilitating experience, spanning across Investment Banking, Financial Services, Media, Education and the Health and Wellbeing industries. It was in her Associate role in NAB’s Property Equity & Advisory team, where she began to look deep into the human psyche to discover the missing pieces or “Human PLAY Elements” to designing happy, healthy high-performance cultures, teams and lives, from the inside, out.

Since then she has worked with thousands of clients and businesses, coaching and facilitating them through all areas of change, including personal and professional development. She believes passionately in creating business success by playfully empowering, motivating and inspiring your people from within.

Through her unique blend of inspiration, knowledge and practical experience, Kyla ensures you walk away feeling changed, charged up with positivity and with the clarity, confidence, passion and purpose to make real life changes in your life as you step into becoming and soul coach and integrating it into your business, leadership or work.

### Testimonials:

“Kyla is one of the most enthusiastic and passionate facilitators I have seen. She provided us with sensible and practical tools for stress management and showed us ways in which they could relate these at work and within our personal lives. After the event I received very positive feedback from everyone over dinner so thank you. I can see already that everyone is implementing at least one change as a result. Your words of wisdom have added so much value...and by all accounts changes are happening.” **Celene D, Head of HR, Aussie Home Loans**

“Kyla is a great facilitator and provides useful tools that are simple to implement. What a way to kickstart a focus on yourself, great, great session, clear and enthusiastic. Thank you.” **HR Manager, Walt Disney Australia**

“My day to day exists in a very corporate world of lawyers, accountants, high-rises, meetings and more meetings. The refreshing clarity that came as a result of working with Kyla in our group sessions was a sensational experience, I started to take time and feel genuine joy and happiness in my work. There are not many people you say were born to do what they do but Kyla is!” **Kylie D - Corporate Trainer, CCH**

“Kyla provided our department with an inspirational workshop on health and wellbeing in the workplace. Her tips on meditation, combating stress and changing negative thought patterns were practical and easily applied to any situation or role. We especially enjoyed the meditation with chocolate!” **Neal M - Director Blackmores Institute, Blackmores**

“Very interesting and inspiring. This session reinforces to look after you while not being too critical. Great techniques and tools, delivered well, and very relevant at this busy time of the year. Thanks, the team feels more relax and now have tools to keep us focused on more on self-awareness daily.” **BNP Paribas.**

